



SOMERSET
Storyfest[™]
storyfest.com.au

Partnership Packages

OUR MISSION

Somerset Storyfest is a non-profit organisation inspiring young people and families through all forms of storytelling - creating a positive impact and influence on individual's lives and across the community.





Why Sponsor?

Storyfest relies upon support from the community to ensure children's literacy programmes are developed and continue to be engaging!

Storyfest is the writers' festival for the Gold Coast, the cornerstone of which is its annual three day event held in March.

Delivering a series of literary experiences along with workshops, masterclasses and featured authors throughout the year, Storyfest nurtures emerging writers and provides opportunities for readers and writers alike.

Offering over 130 events to the wider community, Storyfest has secured its place on the Gold Coast's cultural calendar!

Following in the footsteps of literary tradition, it has gained a reputation as one of the leading premier literary events in Australia.

Partnering with Storyfest is a prime avenue for you to align your organisation with this cultural growth and this significant festival.

Storyfest not only advances literature in the community, but will also allow the partnering organisation to build its profile in the education and arts sector, the Gold Coast and the surrounding region at large.

As a valued partner, you will also be presented with the opportunity to network with other partnering organisations who share your approach to responsible corporate citizenship.

Our partnership packages are designed to give your organisation the best possible coverage and value, and may be tailored to suit your organisation's needs and requirements.

Storyfest provides your organisation with an abundance of opportunities:

- Showcase your products and services to approximately 60 schools and over 20,000 session attendees
- Have direct and indirect exposure to the education and arts communities at a local and regional level
- Gain significant brand exposure during the two-month lead up to the Festival via publications, media activity and advertising
- Reinforce your brand positioning as being strongly associated with the education, arts and literature market
- Be publicly acknowledged as a committed corporate citizen for supporting education, youth, arts and literature in Queensland

CORPORATE SPONSORSHIP

We are on a mission to **inspire young people and families** through storytelling and to **create a positive impact** across the community, we believe that partnering with us is a **prime avenue** for you to align your organisation with this cultural growth and this important mission.





ANNUAL

\$15,000 +GST

In addition to the Annual Partnership Package, you will also become a partner of Somerset Storyfest - Australia's premier youth literature Festival (3 day Festival held annually in March across various Gold Coast locations. Ticket sales exceed 21,000).

- Table for 10 at two Business Lunch events within a 12 month period
- Thirty second (30sec) promotional video (supplied by partner) to be shown on stage screen prior to keynote address at each Business Lunch
- Logo placement on table at Business Lunch
- Banner placement at Business Lunch
- Placement of Logo included in AV presentation at Business Lunch
- Sponsorship of 1 hole, team of 4 and hole activation at Storyfest Golf Day
- VIP event seating at Storyfest events
- Company banner displayed at the Writers' Festival throughout the week
- 2 tickets to attend either Literary Lunch or Long Table Dinner
- Quarter page advertisement and organisational logo in the official Storyfest Festival Guide (10,000 printed and distributed throughout the region)

ON THE ROAD...

Storyfest on the road... provides a unique opportunity to the Gold Coast, Brisbane and beyond, by providing pop up writing/ illustrator workshops in Schools, Early Learning Centres and at various events throughout the region.

GOLD

\$10,000

- Company logo displayed on **side of van** for 12 months
- Sponsorship of 1 hole, team of 4 and hole activation at Storyfest Golf Day
- Company banner displayed at Golf Day
- Logo acknowledgment on all event collateral

SILVER

\$5,000

- Company logo displayed on **back of van** for 12 months
- Sponsorship of 1 hole, team of 4 and hole activation at Storyfest Golf Day
- Company banner displayed at Golf Day
- Logo acknowledgment on all event collateral

BUSINESS LUNCH

This long lunch series focuses on providing opportunities to, and exposure for your business to some of Australia's elite public speakers and like minded business owners.

GOLD

\$5,500

- Table for 10 at one Business Lunch event
- Thirty second promotional video (supplied by partner) to be shown on stage screen prior to keynote address
- Logo placement on table
- Banner placement at Business Lunch event
- Placement of logo included in AV presentation

SILVER

\$2,500

- Table for 10 at one Business Lunch event
- Logo placement on table
- Placement of logo included in AV presentation

GOLF DAY

Storyfest annual corporate charity Golf Day, is a great opportunity to network or treat your clients in a relaxed fun environment whilst supporting the development of children's literacy programmes.

DRINK CART

\$2,500

- 1 x team of 4 to play 18 holes, includes lunch pack, drink vouchers, gift bag and buffet dinner
- Company material displayed on drink carts
- Logo acknowledgment on event collateral

HOLE SPONSOR

\$1,500

- 1 x team of 4 to play 18 holes, includes lunch pack, drink vouchers, gift bag and buffet dinner
- Sponsorship of 1 hole, including hole activation
- Company banner displayed at Golf Day
- Logo acknowledgment on event collateral



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